



OHIO CDC 40TH ANNUAL CONFERENCE SPONSORSHIP & EXHIBITOR LEVELS

WHAT:

In its 40th year, the Ohio CDC Association (OCDCA) conference is the largest comprehensive community development event in Ohio, drawing over 300 practitioners, partners, and policy makers from around the state and region.

LOCATION & DATES:

Cleveland, Ohio // September 25-27, 2024

AUDIENCE:

Over 300 community development practitioners, partners, and volunteers dedicated to affordable housing, economic development, food access, financial empowerment, and community engagement attend this event. Our attendees primarily work for nonprofit community organizations and are seeking potential partners, collaborations, and innovative products or services. The primary reason they attend the conference is networking, personal growth and development, and content.

ABOUT OHIO CDC ASSOCIATION:

The Ohio CDC Association is a statewide membership organization that fosters vibrant neighborhoods and improves the quality of life in all communities through advocacy and capacity building of our member agencies. Founded in 1983, OCDCA is a high-capacity, non-partisan non-profit organization, which represents nearly 300 organizations throughout Ohio. The large majority of our members are place-based nonprofits, while the rest represent local governments, intermediaries, consultants, and financial institutions.



Our 2023 post-conference survey showed:

- 97% of attendees met or reconnected with someone because of attending the OCDCA conference.
- 95% of respondents were pleased with their OCDCA conference experience, and 80% learned about something they will try to implement at home.
- 89% responded they strongly agree/agree that they will attend the Annual Conference next year. 11% responded neutrally.



SPONSORSHIP LEVELS

PRESENTING SPONSOR LEVEL

\$15,000

As a presenting sponsor, your brand takes center stage, demonstrating a profound commitment to the advancement of social impact initiatives. Enjoy additional visibility and recognition, and the opportunity to champion for positive change in the community. On top of the State Level benefits, Presenting Sponsor status receives a **total of 10 passes to the entire event, table tents at your event of choice, and a reserved table for the Keynote Lunch.**

STATE LEVEL	COUNTY LEVEL	TOWN LEVEL	STREET LEVEL	NEIGHBOR LEVEL	BENEFITS
STARTING AT \$12,000	STARTING AT \$9,000	STARTING AT \$7,500	STARTING AT \$3,000	STARTING AT \$1,500	
6 passes + reserved table for Keynote Lunch	4 event passes	3 event passes	2 event passes	1 event pass	Number of passes to the entire event
★	★				Event speaking opportunity
★	★	★	★	★	Exhibitor table space
★	★	★	★	★	Company spotlight in OCDCA's monthly newsletter
★	★	★			One full page ad in event program
★	★	★			Sponsor one event email
3 social media posts	2 social media posts	1 social media posts			Social media recognition posts
★	★	★	★	★	Logo on all promotional materials
★	★	★	★	★	Hyperlinked logo on conference website
			★	★	1/2 page ad in event program

EXHIBITOR ONLY*

BUSINESS - \$500
PUBLIC BODY - \$500
NON PROFIT - \$250

*INCLUDES NAME RECOGNITION ON WEBSITE & 1 PASS TO EVENT

ADVERTISEMENT ONLY

HALF PAGE AD - \$500
1/4 PAGE AD - \$250